



DECEMBER 2024

Newsletter



Entrepreneurship: A Practical Solution for Cameroon's Future

In the face of socio-economic challenges, entrepreneurship remains a powerful tool for transformation in Cameroon. Beyond theory, practical entrepreneurship—learning by doing—empowers individuals to create sustainable businesses, generate employment, and foster economic resilience. At MEPCAM, we are actively equipping aspiring entrepreneurs with hands-on training, mentorship, and business incubation programs. Through initiatives in agribusiness, and other trades, we are proving that economic growth is possible despite difficulties. By taking action and building innovative enterprises, we can drive progress, reduce poverty, and create lasting change in our nation. Now is the time to rise, innovate, and build a thriving Cameroon through entrepreneurship!

President's shout-out

As we close the chapter on 2024, my heart is filled with gratitude and excitement for all that God has done through us! Our vision remains steadfast: to see enterprises with the mission of God springing forth in every division of our nation—bringing hope, transforming lives, and advancing the gospel and the kingdom of Jesus Christ.

This year, despite the challenges, we witnessed a major milestone—entrepreneurship reaching the South West, the Far North, and the East Region! We rejoice as 45 heads of households from diverse backgrounds—including Muslims, Christians, graduates, teachers, orphans, and widows were empowered through livestock support (birds and goats), equipping them with the means to apply their entrepreneurship training in a tangible way. This entrepreneurship training had a total of 112 heads of household. Beyond financial empowerment, we also saw 266 individuals—including children—receive Christmas gifts, putting smiles on their faces and joy in their hearts.

What a blessing it is to see our mission come to life—to raise missional entrepreneurs, identifying, training, and establishing business leaders who build enterprises with God's purpose in mind! This progress is a testament to the faithfulness of God and the commitment of our incredible team and partners.

Yes, 2024 was a challenging year. But we made it through—stronger, wiser, and more determined than ever. As we step into 2025, we do so with renewed hope, believing for even greater impact and with more energized volunteers ready to answer this calling.

Thank you for standing with us, for believing in this mission, and for being part of this incredible journey. Together, we are not just building businesses—we are transforming communities and expanding God's kingdom.

Ekom Ekili Martin





Entrepreneurship Trainings

Transformed Livelihood Project 5- Empowering Entrepreneurs



EAST REGION

The Buea team from the South West Region visited Bertoua, a sample Piggery Farm in the East Region for a hands-on demonstration of the training process, gaining valuable insights and practical experience.



Fifteen participants embarked on their very first poultry farming journey, and a remarkable transformation followed—over two-thirds took a bold step of faith, reinvesting their own funds and successfully doubling their initial poultry stock. A true testament to mindset shift, confidence, and entrepreneurial growth!

Transforming Lives in the East Region Through Faith and Entrepreneurship

The East Team carries a deep passion for spreading the Gospel of Jesus Christ and igniting holistic transformation. Confronted with immense challenges—high illiteracy rates, extreme poverty, cultural complexities, and occult influences—they recognized that true change required more than just awareness; it needed action.

With a vision to break cycles of poverty and dependency, the team saw entrepreneurship training as a key solution. By equipping individuals with practical skills, they are shifting mindsets from “My grandfather is bewitching me, so I cannot prosper” to “Through knowledge, resilience, and hard work, I can create my own success.”

Leading by example, the team built sustainable initiatives—a piggery farm, cassava cultivation, and a nursery & primary school that started in a home and, through prayer and hard work, now has a dedicated building. Their transformed lives are a testimony to the community, proving that God’s power, combined with perseverance, can change destinies.

Today, inspired by these tangible transformations, the community is responding. Seeing what God has done, they are stepping forward, embracing change, and becoming agents of transformation in their own lives. The journey continues, and the impact grows—one life, one skill, one step of faith at a time.



A team from Buea (South West Region) visited Bertoua (East Region), Cameroon, accompanied by one of our business mentors, Wanjao Nduba.

Breaking Barriers and Transforming Mindsets



FAR NORTH (MORA)

Mora, with its rich cultural heritage and diverse ethnic groups such as the Mafa, Mandara, and others, has long been shaped by traditional beliefs and practices. While farming, livestock rearing, and trade remain central to their way of life, certain mindsets—such as not engaging in lucrative projects or seeing education as unnecessary—have contributed to a low rate of children completing primary school.



Recognizing this challenge, MEPCAM stepped in with entrepreneurship training and livestock support, particularly through the distribution of goats. This initiative is not just about providing resources but about reshaping perspectives and unlocking new opportunities.

Participant Testament

Hayava Joshua, one of the program's participants, shared: "Even my neighbors have become jealous of me because of how well my goats are doing."

While his success is evident, we challenged him to think beyond personal achievement—to turn this opportunity into a sustainable income stream, ensuring that his children stay in school and inspiring others in his community to do the same.

This is just the beginning. Transforming minds takes time, but step by step, we are breaking generational barriers, fostering self-reliance, and creating a future where education and entrepreneurship go hand in hand



Hayava Joshua with his family



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MODEL FARM-A Promise for the Future



Functional Livestock Model Farm

In 2024, MEPCAM took a bold step toward sustainability by launching the Model Farm, a hub for practical entrepreneurship training with a focus on livestock farming. Beginning with the rearing of day-old chicks, the journey has been filled with both challenges and triumphs.

Despite starting without a qualified livestock expert, MEPCAM demonstrated resilience and adaptability, bridging the gap by hiring a veterinary doctor who provides periodic guidance based on the birds' growth cycle. Through learning, persistence, and innovation, we have seen remarkable progress—and not a single season of loss!

This initiative is already transforming lives:

Empowering young graduates – One university graduate on a stipend took his entrepreneurship training to heart, using the farm premises not only to maintain the space but also to launch his own tomato farm, creating a path to self-sufficiency.

Supporting TL 5 participants – The farm plays a crucial role in equipping TL 5 Project participants, providing starter feed to help them kickstart their own poultry ventures.

Enhancing MEPCAM's training programs – With hands-on experience in livestock farming, the MEPCAM team now delivers more practical and impactful training, bringing real-life expertise to aspiring entrepreneurs.

This is just the beginning! The Model Farm stands as a symbol of growth, sustainability, and opportunity, paving the way for greater impact and a brighter future. Together, we are building something that lasts!





CHRISTMAS GIFT



A CHRISTMAS TO REMEMBER WITH MEPCAM

There's nothing more heartwarming than seeing the pure joy of children's smiles! As 2024 came to a close, MEPCAM had the incredible privilege of bringing happiness to the children of the TL 5 project—and the joy didn't stop there!

The sound of jingle bells and Christmas carols echoed through the air, drawing in children from around the MEPCAM premises. Anticipating this beautiful moment, we came prepared, ensuring that every child left with a special gift and a heart full of joy.

But the celebration didn't stop with the little ones! Parents who accompanied their children were also blessed with gifts, making the moment even more special. The joy radiated through entire families, creating a truly unforgettable Christmas experience.

What made this even more remarkable was that the celebration took place simultaneously in the Far North, East, and South West Regions, spreading love and joy across communities.

This magical event was made possible by our amazing donors, @CM, @Navigators of Cameroon whose generosity brought color, excitement, and lasting memories to these young hearts. Thank you for making this Christmas magical!



Celebrating Christmas with Mora Children

CHRISTMAS GIFT





Welcome to the family

We are thrilled to welcome the following new team members.



EAST REGION
Bertoua Project Team



FAR NORTH REGION
Mora Project Team

The Power of Unity and Partnership

In unity, there is strength. Alone, we can accomplish much, but together, we can chase thousands and create a lasting impact. Partnership is not just about working side by side; it's about supporting, uplifting, and empowering one another to achieve greater heights.

When we come together, we multiply our impact—what seems impossible alone becomes achievable through collective effort. Encouragement, shared resources, and collaboration enable us to push through challenges, break barriers, and transform lives more effectively.

True partnership is built on trust, shared vision, and a commitment to growth. It fuels innovation, strengthens communities, and brings hope where it's needed most. Let's continue to stand together, knowing that our unity is the key to greater influence and deeper transformation.



Partner with us today let's be the difference!